

A meaningful effort to take the skills to the top

Story of Puspa TolaniFrom a housewife to owner of boutique

Puspa Tolani is a 38 year old Housewife who lives with her husband and children in Sagra area of Varanasi. She educated from schools and universities located in Varanasi. She completed her graduation in social studies in 1999. She had a strong desire to move forward but for some reason further studies were not started. According to the wishes of the parents she got married in 2003. It was difficult to go through some of the responsibilities of family and children and all kinds of social barriers. In between she did some vocational courses while respecting her desire to read and move forward. She told about her wishes from the husband. Husband did not protest but after fulfilling responsibility towards family and children, agreed to do something as per her wishes. The responsibility of two children as housewife, it was difficult to find time between the service to the mother-in-law and husband. But the motivation and challenges encouraged her to move forward. She completed her post-graduation studies after the long time interval with facing responsibilities of home and family.



At one time it seemed that the talent would not be recognized. In between, got information about the program being run by Sai Institute of Rural Development (ICT based resource center) and Media Lab Asia, Ministry of Electronic, communication and Technology.

During her family responsibilities, she registered herself in CHIC-CAD designing course in the institution and learned to several design in few months. She practiced too much and made several design. She got interest and enough support of SIRD, thought for begin Boutique business, But there was no idea of business, She got EDP training from the institute. She has been completed entrepreneurship development program from the institution.



Puspa Tolani points out that the director of the institute and the workers encouraged to recognize the skill and boost my confident. They

gave me knowledge of schemes and market conditions time to time, being run by the government. Now I have decided to open my boutique for recognition my skills and to establish my own identity in society. I created various types of designs and also advertising it through social media. I prepared the proposal to open a boutique and have applied for loan for the financial needs to the bank. I will inaugurate my boutique in current month.

In the month of October she got the certificate for successful completion of the courses under the project by Ms. Karuna Rai, Assistant commissioner, DIC, Varanasi.

I will introduce the boutique product in national and international market with support of Hunar-E-Banaras. I am ready to online and offline marketing of product. I will work for the respect, honor and livelihood of women and be the proud of Varanasi. Thank you very much to Sai Institute of Rural Development and Media Lab Asia to encourage me and lots of women and girls.

Ms. Puspa Tolani, Sigara, Varanasi

She expressed her feeling and says that it was great feeling to get certificate and get honor in age of 38 when our child is getting certificate from the schools.

She thanked the Sai Institute of Rural Development, Media Lab Asia, and saying that women have a passion for learning, desire to move forward, and thinking of being self-depended only Just need to operate such projects and encourage them by society.



A group photograph of Puspa Tolani, along with other student, after distribution of certificate by Assistant Commissioner, DIC, Varanasi, chaired by Dr. Nahid Begam, Principal, A.O Girl Inter collage, and Mr, Ajai Singh, Director ,SIRD